



TXIA

Interdisciplinary Addiction INSTITUTE

EXHIBITOR PROSPECTUS

July 29 - July 30, 2018

Omni San Antonio Hotel at the Colonnade • San Antonio, TX

The Texas Society of Addiction Medicine will host the 2018 Texas Interdisciplinary Addiction Institute (TXIA Institute) which will bring vendors face-to-face with attendees who are key decision-makers in the prevention of substance use and addictions in Texas. These individuals rely on innovative products and services to help their organizations, practices and communities unite to find new and dynamic approaches to the issues they face daily.

Exhibiting allows you to reach your targeted prospects by:

- Showcasing new products and services.
- Increasing visibility for your company.
- Meeting with and building relationships with attendees.
- Demonstrating your commitment to prevention of substance use and addictions.

Sign up now to get the most out of exhibiting at the 2018 TXIA Institute. Space is limited and premium spots go first and fast.

Attendees will include:

- | | | |
|--------------------------------|-----------------------------|-----------------------------------|
| Behavioral Health Specialists | Nurses | Psychologists |
| Chemical Dependency Counselors | Peer Specialists | School Teachers and Counselors |
| Community Health Workers | Physician Assistants | Social Workers |
| Doctors / Physicians | Prevention Specialists | Substance Prevention Coordinators |
| Law Enforcement Personnel | Private Practice Therapists | Wellness Directors |
| Marriage & Family Therapists | Professional Counselors | Youth Engagement Specialists |
| Medical Directors | Program Directors | |
| | Psychiatrists | |

Schedule at a Glance

Sunday, July 29

- 9 am – 12 pm
Exhibit Set-up
- 1 – 2:30 pm
Welcome/ Opening Remarks
- 2:30 – 3 pm
Exhibits / Networking Break
- 3 – 4:30 pm
Breakout Sessions
- 4:30 – 5:30 pm
Networking Reception with Presenters and Exhibitors

Monday, July 30

- 7:30 – 8:30 am
Registration and Coffee with Exhibitors
- 7:30 – 8:15 am
Early Morning Session
- 8:30 – 10 am
Morning Plenary
- 10 – 10:15 am
Exhibits / Networking Break
- 10:15 – 11:45 am
Plenary Sessions
- 11:45 – 1:15 pm
Keynote Lunch
- 1:15 – 1:30 pm
Exhibits / Networking Break
- 1:30 – 3 pm
Plenary Sessions
- 3 – 3:30 pm
Exhibits / Networking Break
- 3:30 – 5 pm
Plenary Sessions
- 5 – 5:30 pm
Exhibits / Networking Break
- 5:30 – 7 pm
Exhibit Move-Out

Exhibit ONLY Opportunities

Join the TXIA Institute as an exhibitor and receive a unique opportunity to gain exposure to key audiences. Exhibiting gives you valuable direct contact with decision-makers throughout Texas and lets you put your materials and messages directly in their hands. Exhibit tables are set up Sunday by noon through Monday evening in a high-traffic area of the event space.

Exhibitors Receive

- One complimentary registration to the Institute
- 6' skirted table and two chairs
- Listing in Institute program
- Listing on Institute website
- Access to participant mailing list



Exhibitor Pricing

- For-profit organization: \$1,000
- Government organization: \$800
- Non-profit organization: \$600

Advertising ONLY Opportunities

The TXIA Institute brochure is a valuable resource that all attendees receive and refer to again and again as they navigate the event. Artwork should be submitted in .pdf, .eps, or .jpg format and must be received by Monday, July 2.

Ad size/location	Price	Exhibitor Discount
Back cover (8.5"x11" – full bleed).....	\$800.....	\$700
Inside front cover (8.5"x11" – full bleed).....	\$750.....	\$650
Inside back cover (8.5"x11" – full bleed).....	\$650.....	\$550
Full-page, non-cover (8.5"x11" – full bleed).....	\$500.....	\$400
Half-page (7.5"x5" – horizontal only).....	\$350.....	\$250
Quarter page (3.75"x4.75").....	\$250.....	\$200
Business card size (3.5"x2").....	\$150.....	\$125
Bag insert (one piece per bag).....	\$500.....	\$250

A LA CARTE OPTIONS

All art work must be received by Monday, July 2

Lunch Sponsor
(one available) – **\$5,000**
Signage recognition during lunch; Full page ad in program; recognition in general session slideshow; registration for two; exhibitor table.

Reception Sponsor
(one available) – **\$3,000**
Signage recognition during reception; Full page ad in program; recognition in general session slideshow.

Event Bag Sponsor
(one available) – **\$2,500**
Company/organization logo on the Institute bag every attendee receives at check-in; Half page ad in program; recognition in general session slideshow.

Institute Padfolios
(one available) – **\$2,500**
Logo on all attendee padfolios; Half page ad in program; recognition in general session slideshow.

Morning or Afternoon Coffee Service
(five available) – **\$1,500**
Signage at the coffee/refreshment break tables; Half page ad in program; recognition in general session slideshow.

Badge Lanyard Sponsor
(one available) – **\$1,500**
Logo on all attendee lanyards; Half page ad in program; recognition in general session slideshow.

Name of Sponsor/Exhibitor/Advertiser: _____

Contact Name: _____

Contact Phone Number: _____

Contact Email: _____

Exhibitor (check one):

<input type="checkbox"/> For-Profit	\$1,000
<input type="checkbox"/> Government	\$800
<input type="checkbox"/> Non-Profit	\$600

Advertiser Information:

A La Carte	Price	Program Ad	Size (W" x L")	Price	Discount
<input type="checkbox"/> Lunch	\$5,000	<input type="checkbox"/> Back Cover	8.5" by 11" Full Bleed	\$800	\$700
<input type="checkbox"/> Reception	\$3,000	<input type="checkbox"/> Inside Front	8.5" by 11" Full Bleed	\$750	\$650
<input type="checkbox"/> Event Bag	\$2,500	<input type="checkbox"/> Inside Back	8.5" by 11" Full Bleed	\$650	\$550
<input type="checkbox"/> Padfolio	\$2,500	<input type="checkbox"/> Full-Page	8.5" by 11" Full Bleed	\$500	\$400
<input type="checkbox"/> Coffe Break	\$1,500	<input type="checkbox"/> Half-Page	7.5" by 5"	\$350	\$250
<input type="checkbox"/> Lanyard	\$1,500	<input type="checkbox"/> Quarter Page	3.75" by 4.75"	\$250	\$200
		<input type="checkbox"/> Business Card	3.5" by 2"	\$150	\$125

SPECIAL OPTION

<input type="checkbox"/> Bag Insert	<i>Printed piece provided by sponsor</i>	\$500	\$250
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TOTAL AMOUNT \$_____

Payment Terms

Payment is due **Monday, July 2, 2018**, along with signed agreement. All payments must be in the form of a check or credit card. Failure to receive payment in full by **Monday, July 2, 2018**, will result in cancellation of sponsor agreement.

 Check enclosed
 (payable to: Swift Solutions)

 Charge my: Visa
 MasterCard AmExpress

Card Number: _____

CVV: _____ Exp. Date: _____ / _____ Billing Zip: _____

Email: _____

Cardholder's Signature: _____

Return completed form via email or mail to:

 TXIA Institute, Attn: Sponsorships
 13800 FM 1826 / Austin, TX 78737

For information, call Zachary Gersch at 512-451-8700 ext 241 or exhibit@txiai.com